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Disney's
THE

LION KING

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PRESENTS

THE LION KING



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Disney's

THE

LION KING

A NEW DAWN IN AFRICA...

ANOTHER DAY TO SEE, TO HEAR,
TO SMELL, TO DO...

...TO LIVE!

LIFE HOLDS SO MUCH, AND
TIME SEEMS SO SHORT...

...BUT EVEN AS THE GREAT CIRCLE OF THE SUN BEGINS ANEW
ITS JOURNEY ACROSS THE ENDLESS SKIES...

...SO ON THIS MORNING DOES A NEW LIFE BEGIN
ITS JOURNEY...

...THE JOURNEY CALLED LIVING...

...AND A SEARCH FOR A PLACE IN THE GREAT
CIRCLE OF LIFE!

BOBBI JO WEISS
WRITER

SPARKY MOORE
ARTIST

JO MEUGNIOT
COLORIST

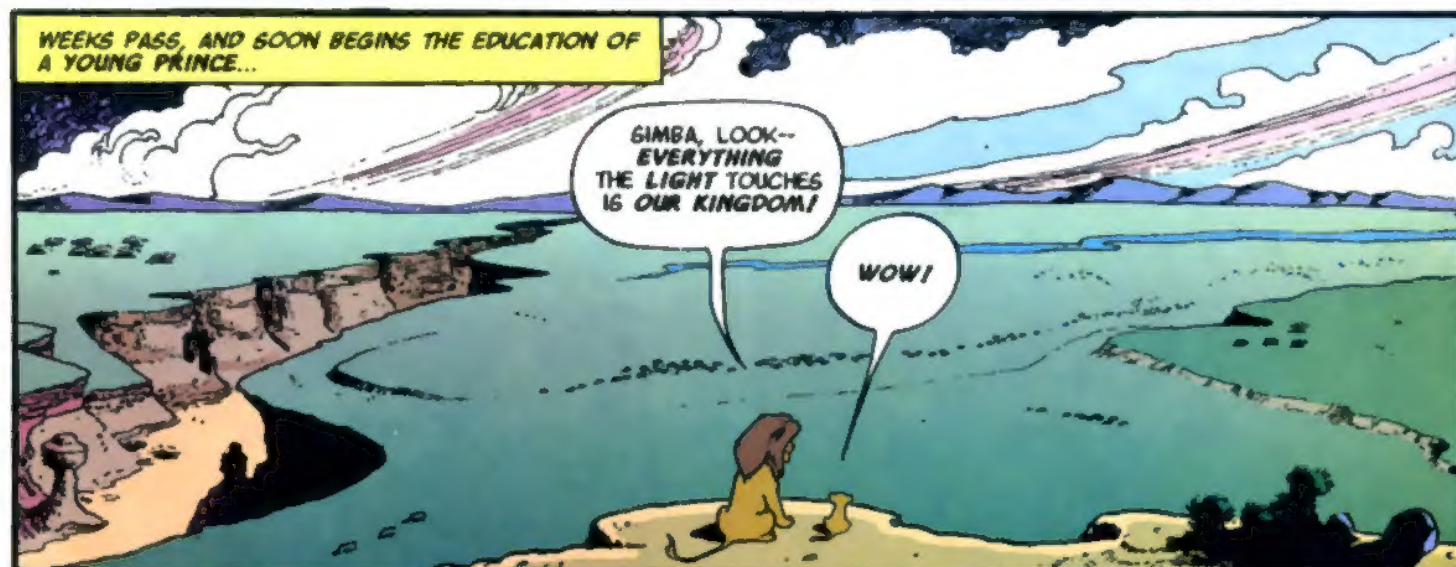
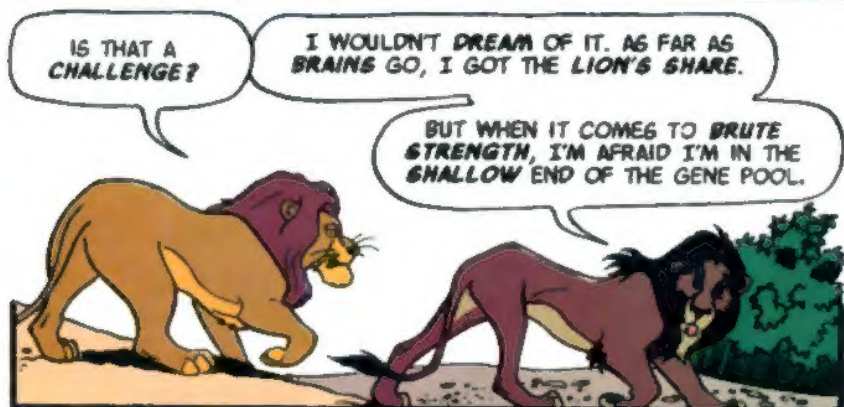
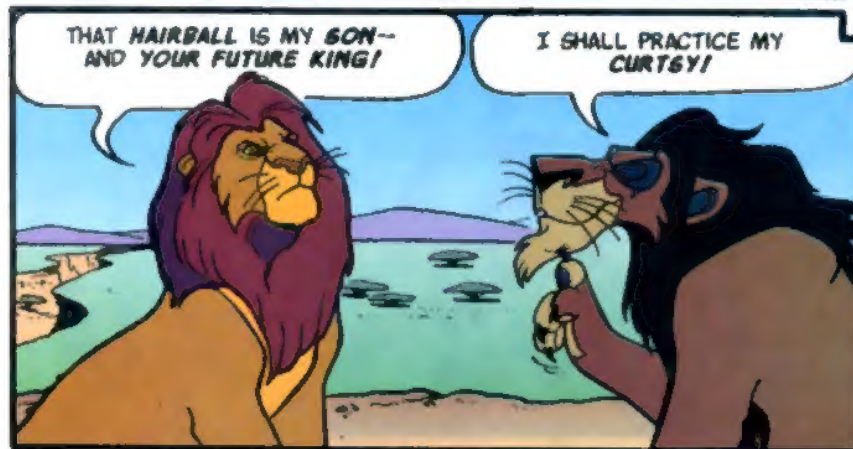
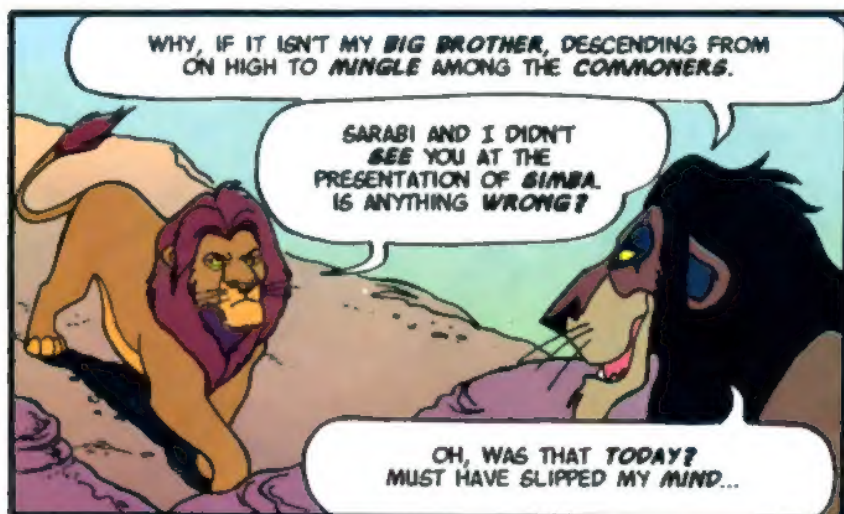
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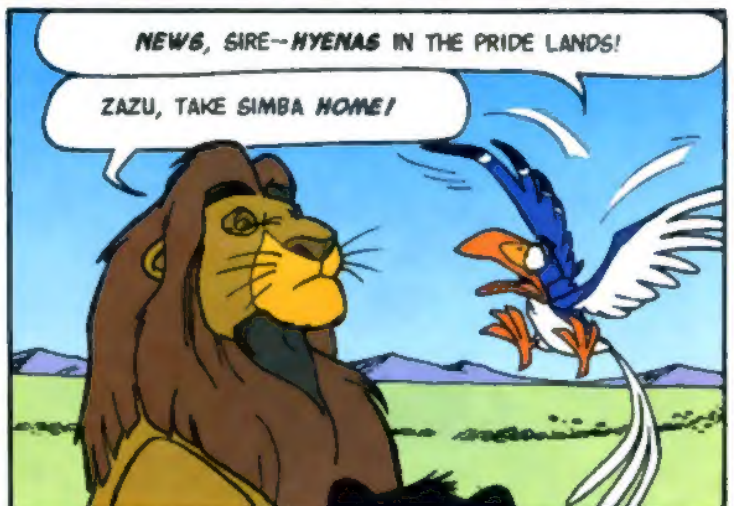
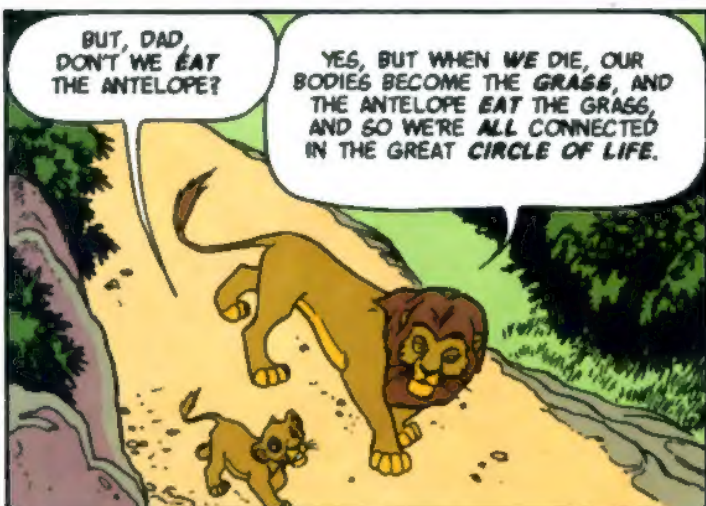
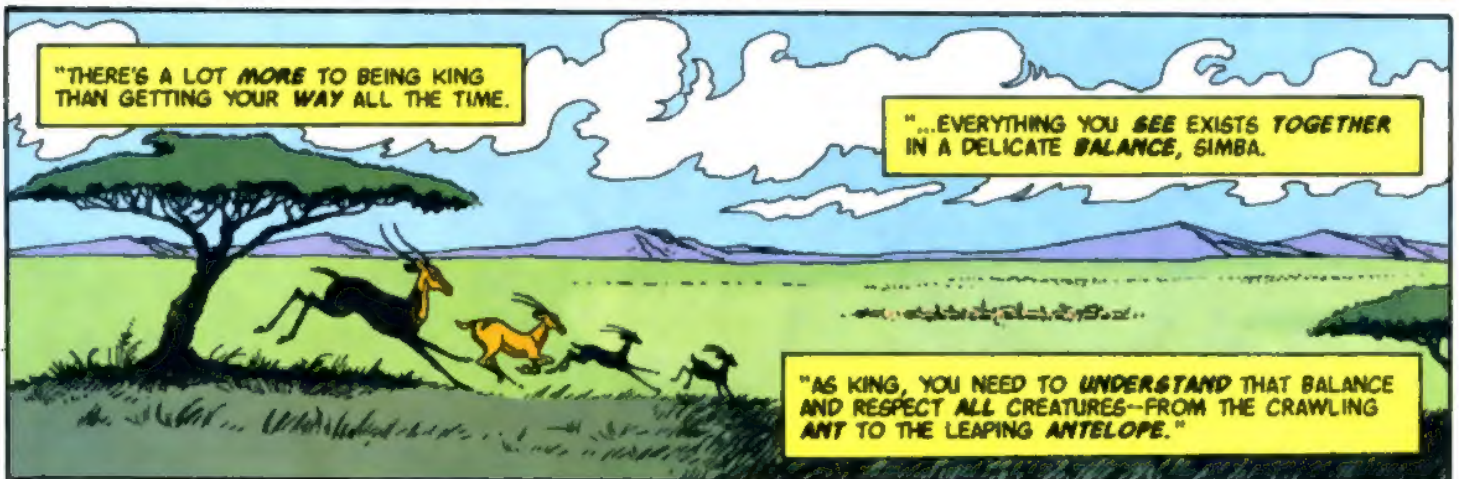
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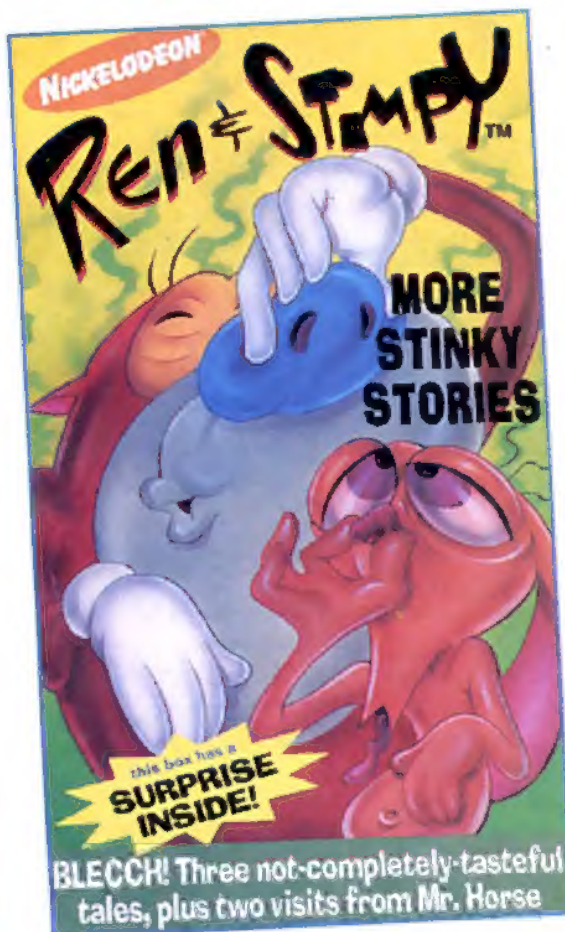








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AND WHILE MUFASA GOES TO INVESTIGATE...

HEY, UNCLE SCAR, GUESS WHAT? I'M GONNA BE KING OF PRIDE ROCK!

FORGIVE ME FOR NOT LEAPING FOR JOY. BAD BACK, YOU KNOW.

SO YOUR FATHER SHOWED YOU THE WHOLE KINGDOM, DID HE? HE DIDN'T SHOW YOU WHAT'S BEHIND THAT RISE AT THE NORTHERN BORDER...

WELL, NO...HE SAID I CAN'T GO THERE!

HE'S ABSOLUTELY RIGHT. ONLY THE BRAVEST LIONS GO THERE.

WELL, I'M BRAVE! WHAT'S OUT THERE?

I CAN'T TELL YOU.

WHY NOT?

SIMBA, SIMBA—I'M ONLY LOOKING OUT FOR THE WELL-BEING OF MY FAVORITE NEPHEW. AN ELEPHANT GRAVEYARD IS NO PLACE FOR...

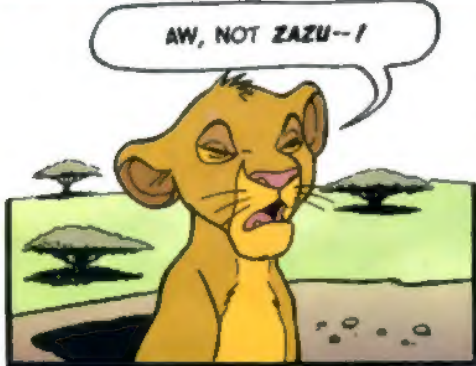
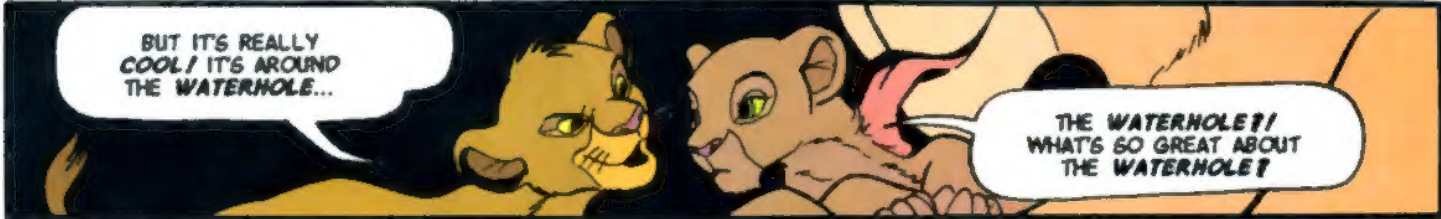
AN ELEPHANT WHAT?!

OOPS—I'VE SAID TOO MUCH. I SUPPOSE YOU'D HAVE FOUND OUT SOONER OR LATER, YOU BEING SO CLEVER AND ALL.

PROMISE ME YOU'LL NEVER VISIT THAT DREADFUL PLACE.

NO PROBLEM!

THERE'S A GOOD LAD! IT'LL BE OUR LITTLE SECRET!



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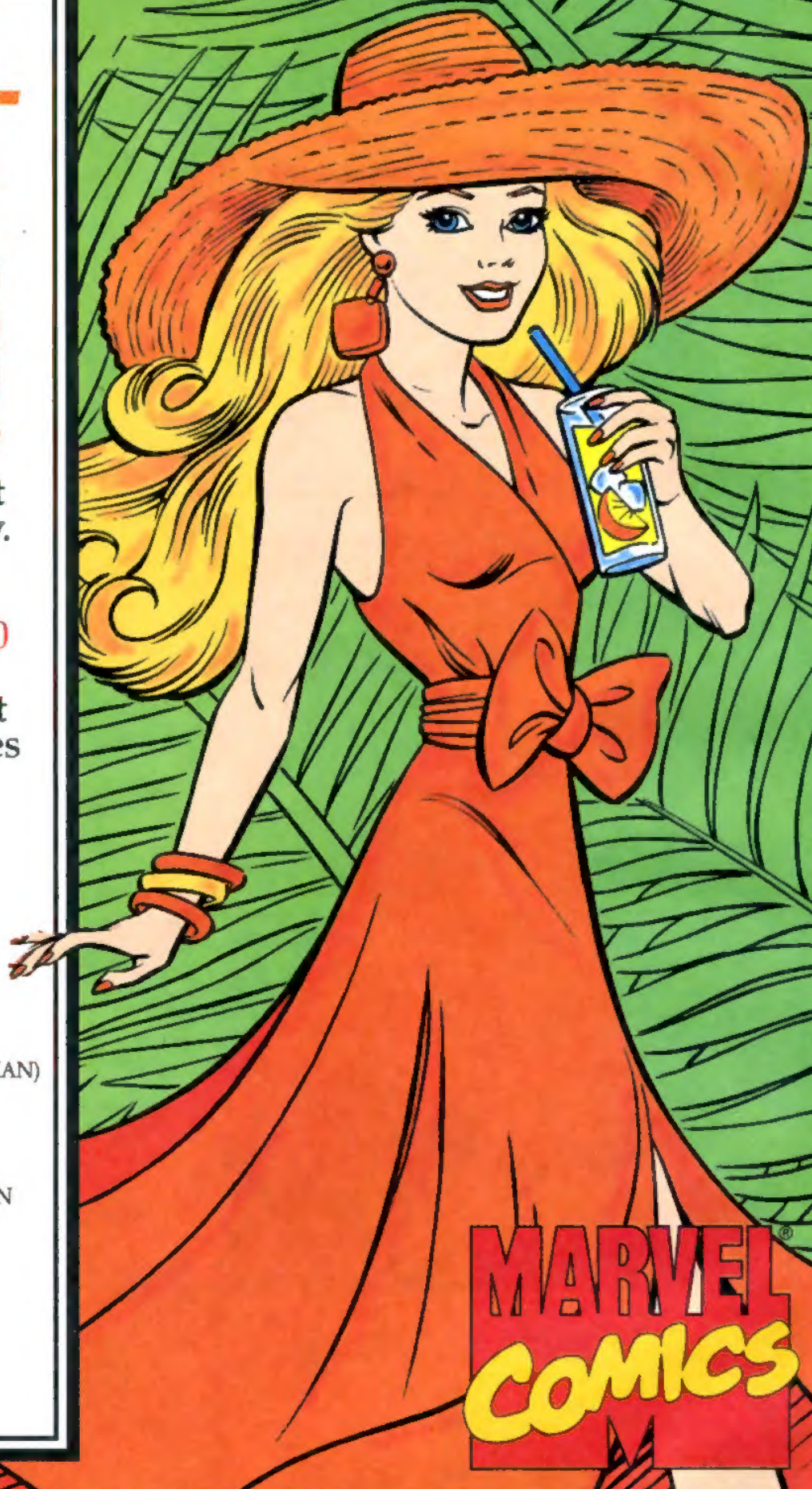
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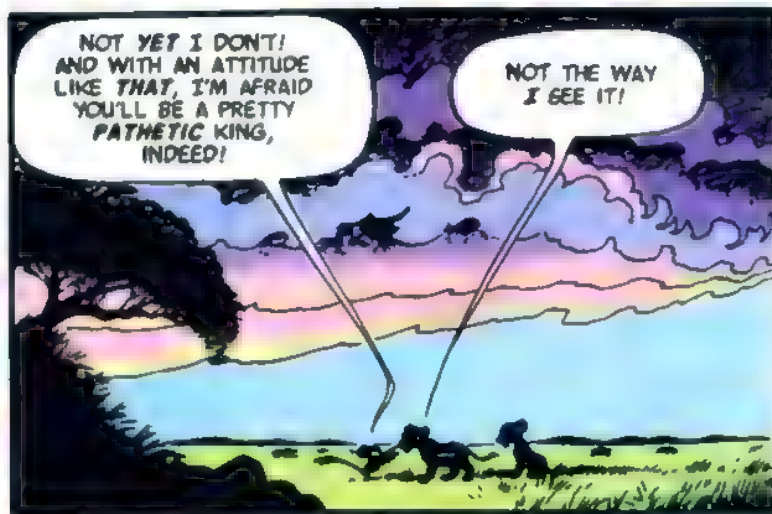
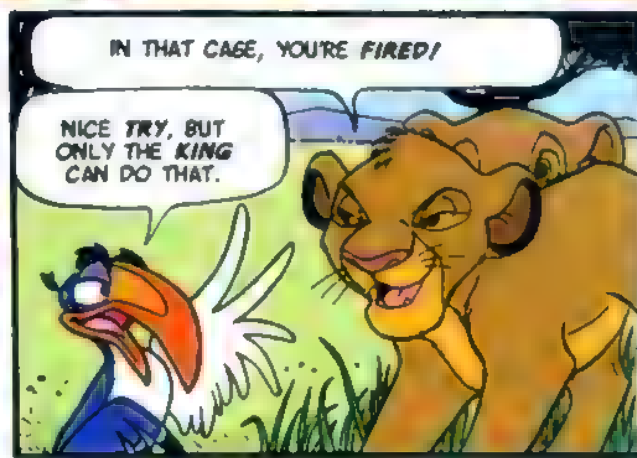
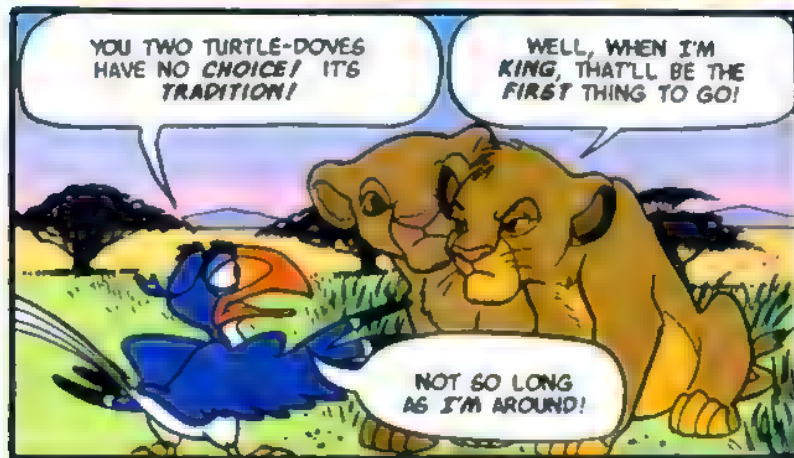
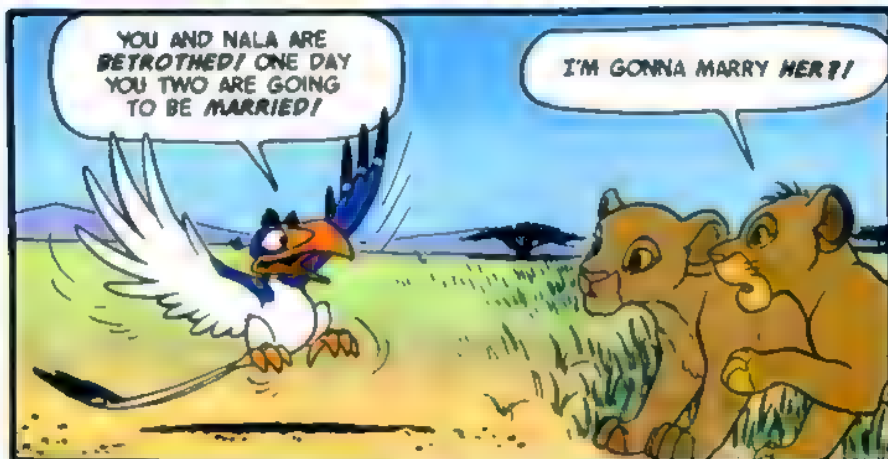
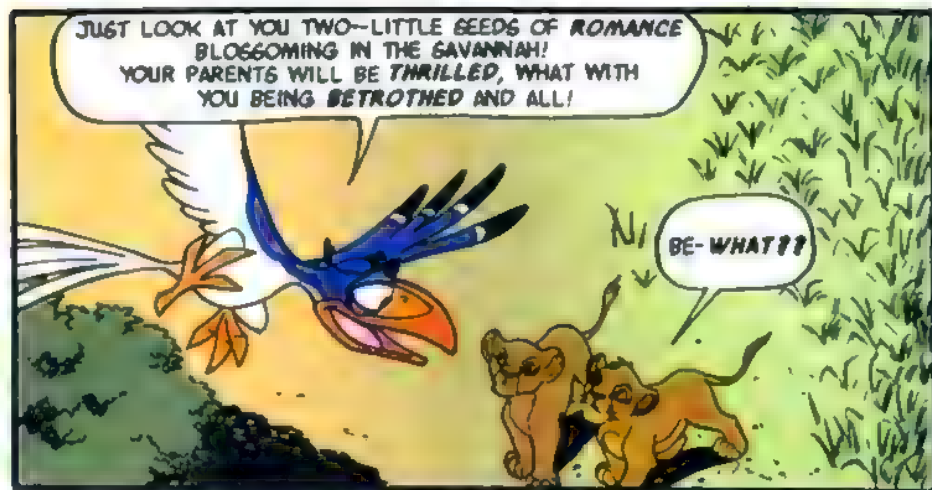
What is this stuff? A candy? A gum?
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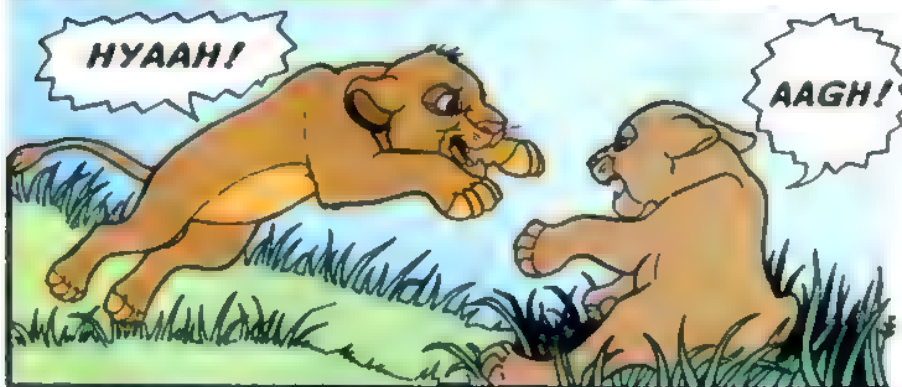
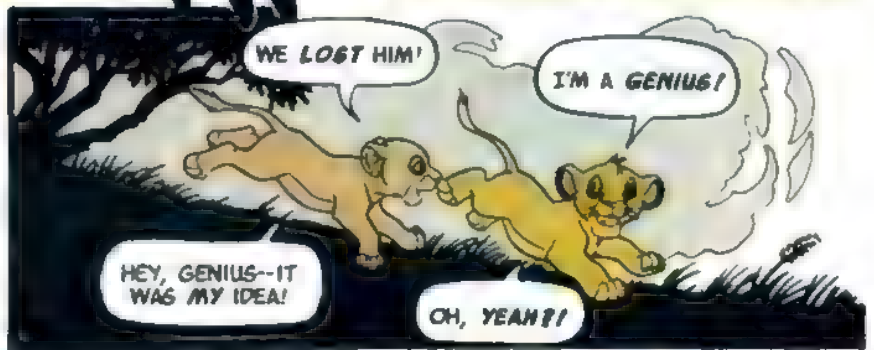
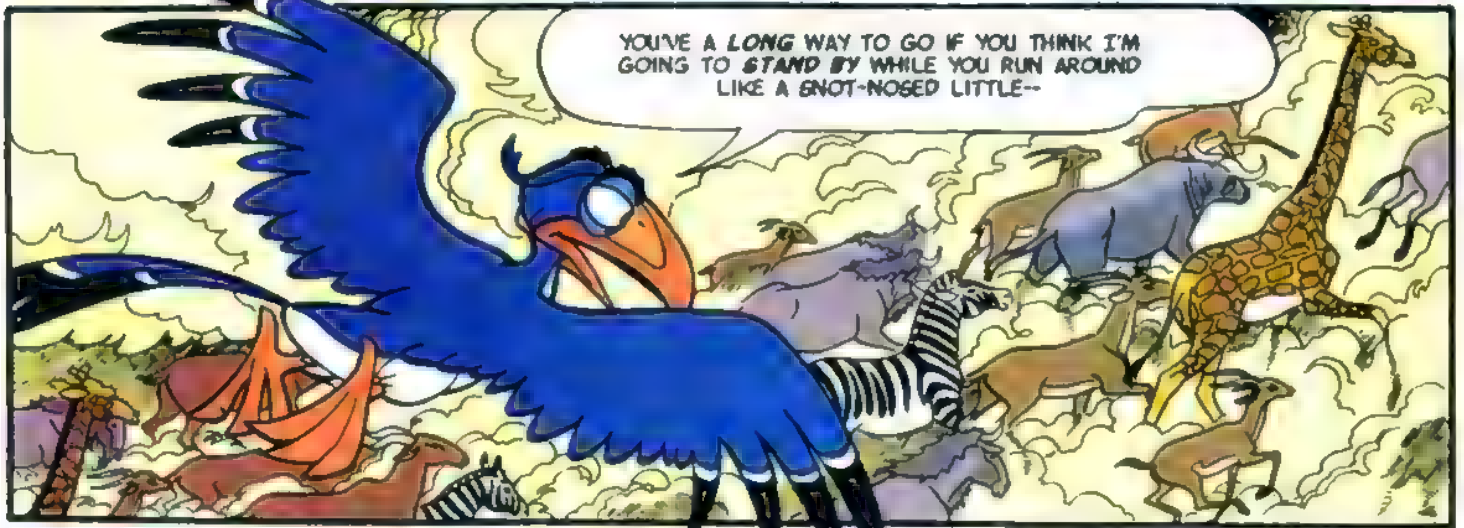
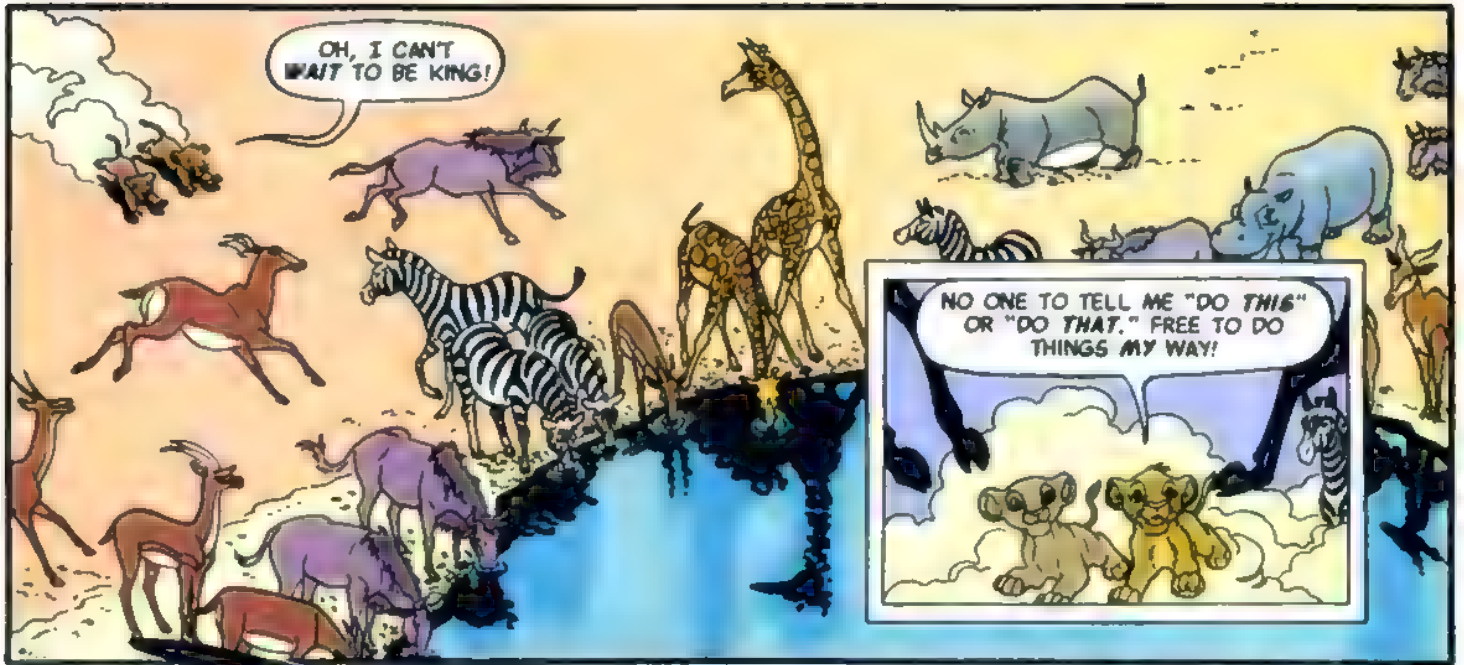


Kids Choose Fleer.

NO PURCHASE NECESSARY. Open to legal residents of continental U.S. Complete and mail an entry blank or a 3 x 5 card with printed name, complete address, phone number and age to: Razzles Bicycle Offer, P.O. Box 1532, Lancaster, PA 17608-1532. One entry per envelope, mailed separately. Must be received by February 28, 1995. Odds of winning prizes (12 mountain bikes, 48 video game players, 100 video games) depend upon number of eligible entries received for each of the four drawings. Winners will be notified by mail. See full Official Rules for details. For a copy, send a self-addressed, stamped envelope to: Official Rules Request, P.O. Box 1532, Lancaster, PA 17608-1532. WA/VT residents may omit return postage.

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Little Cookies You Can't Resist!

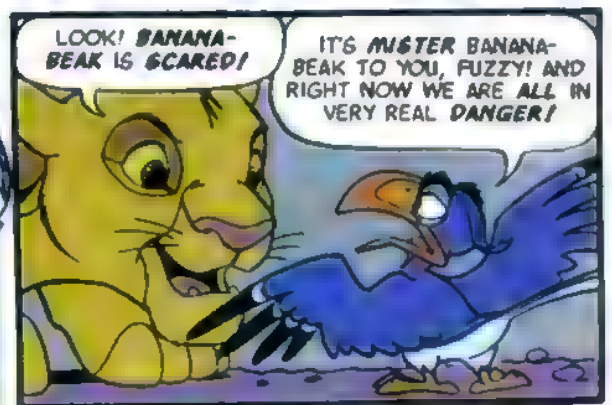
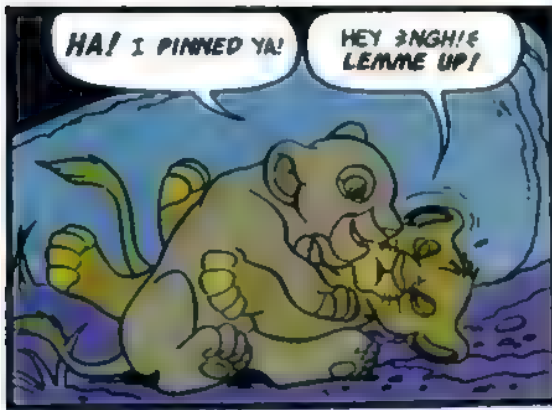
Ralston's
4 Wholesome Grains
9 Vitamins & Minerals
Cholesterol-free food

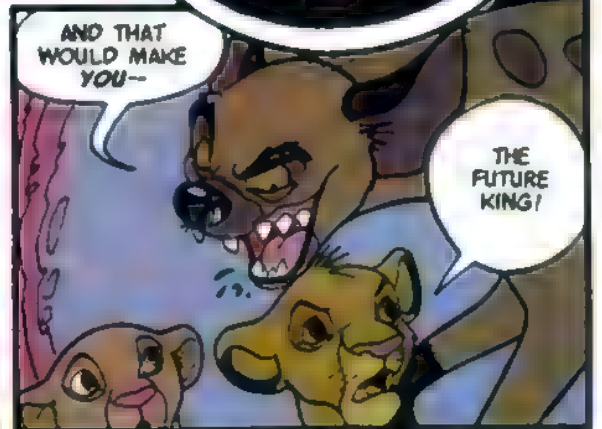
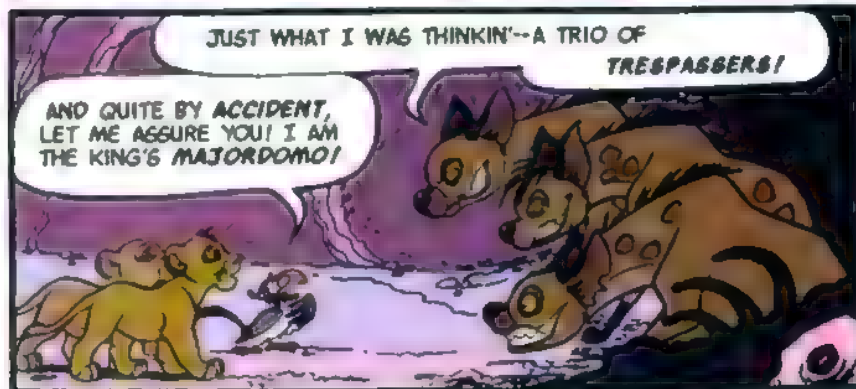
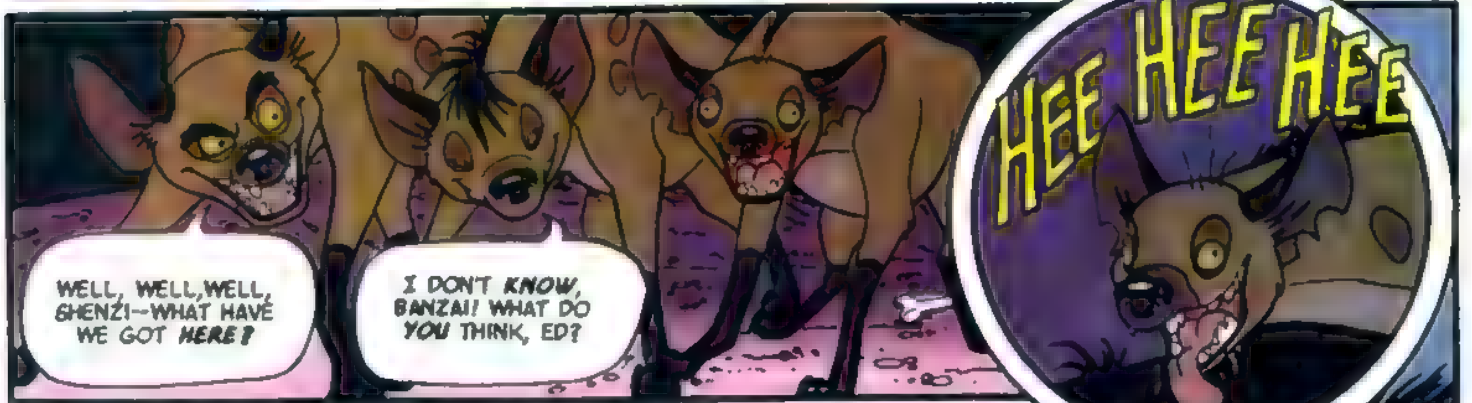
Cookie-Crisp
Chocolate Chip
Artificial Flavor
brand MULTI-GRAIN SWEETENED CEREAL

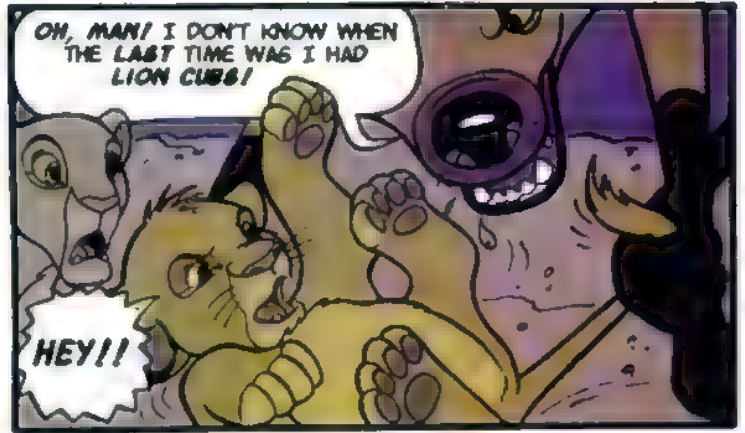
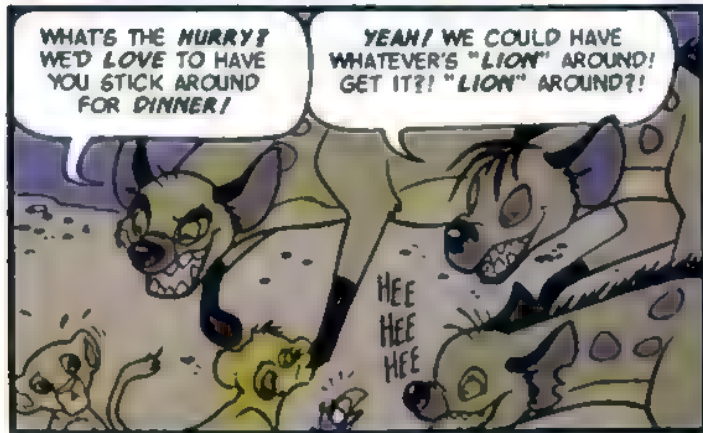
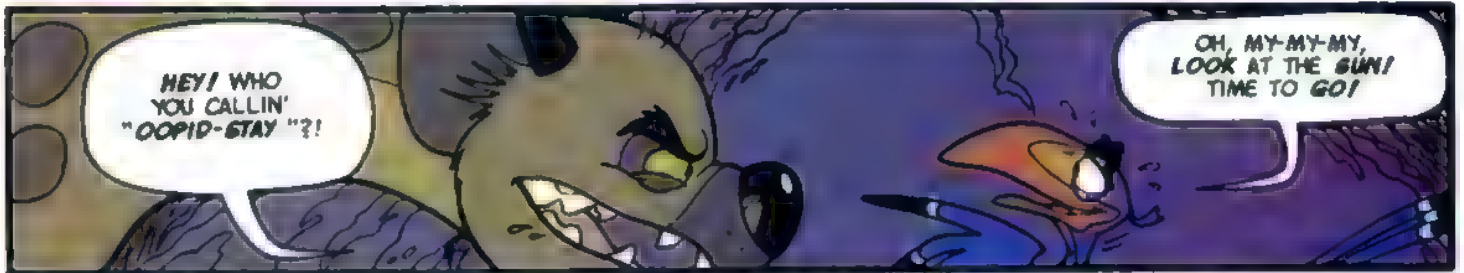
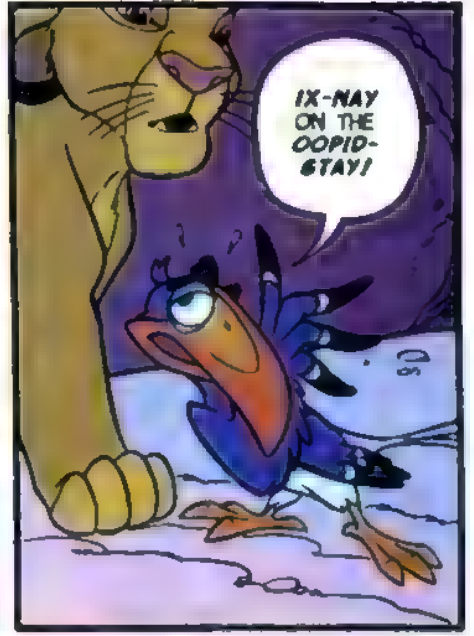
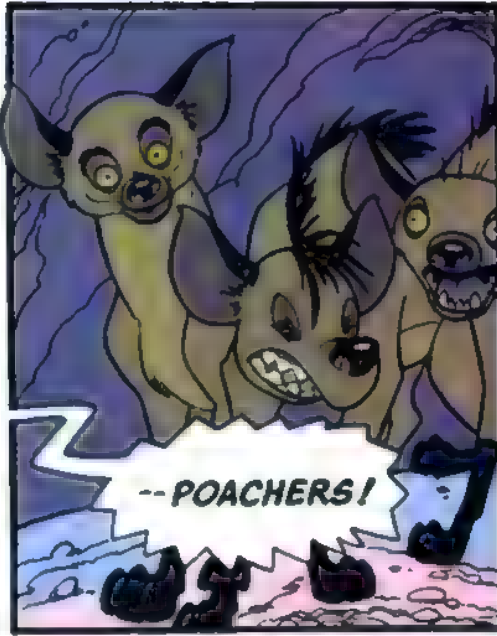
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(see specially marked packages)

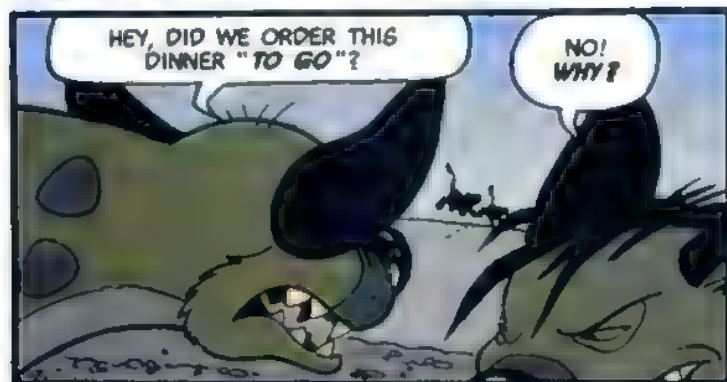
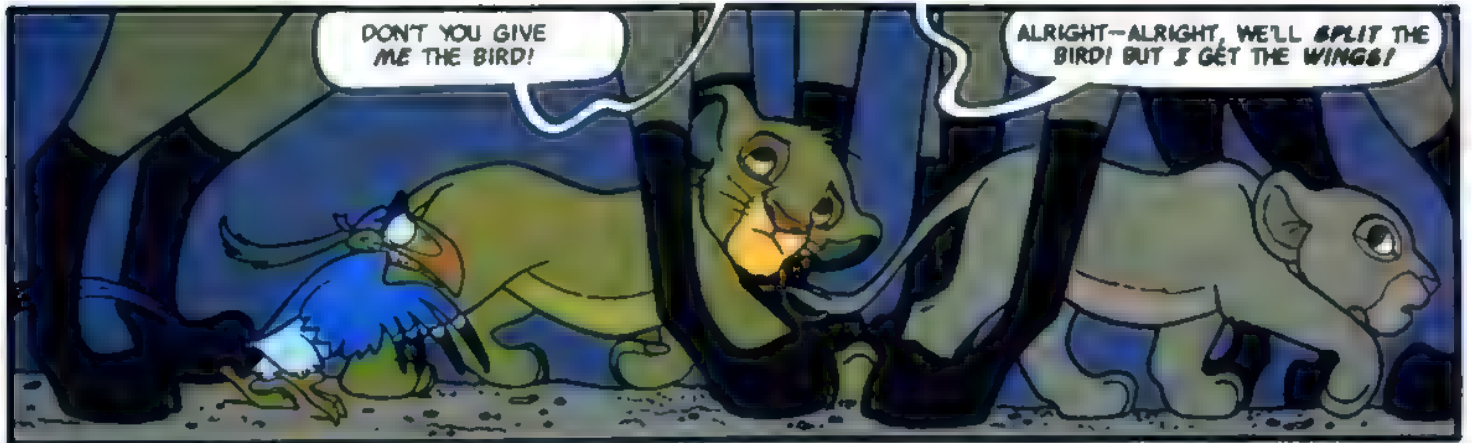
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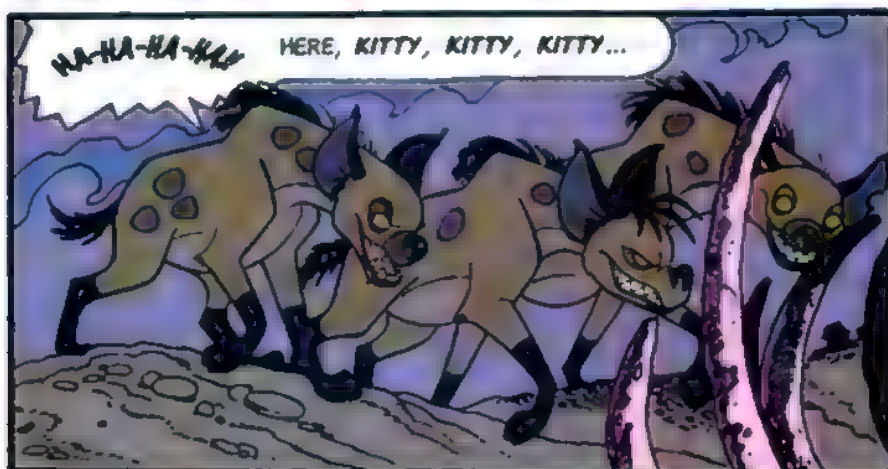
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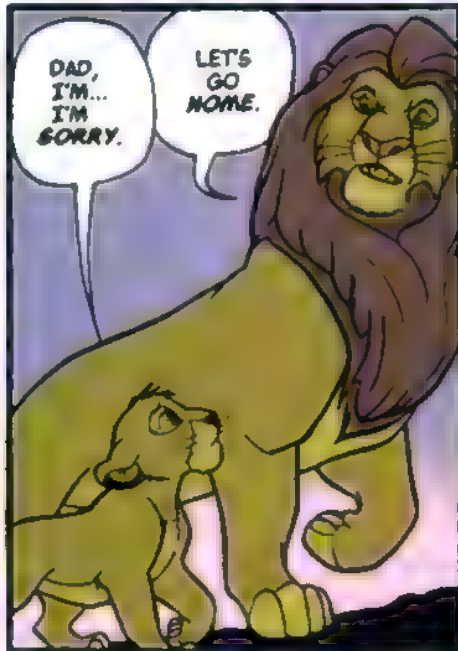
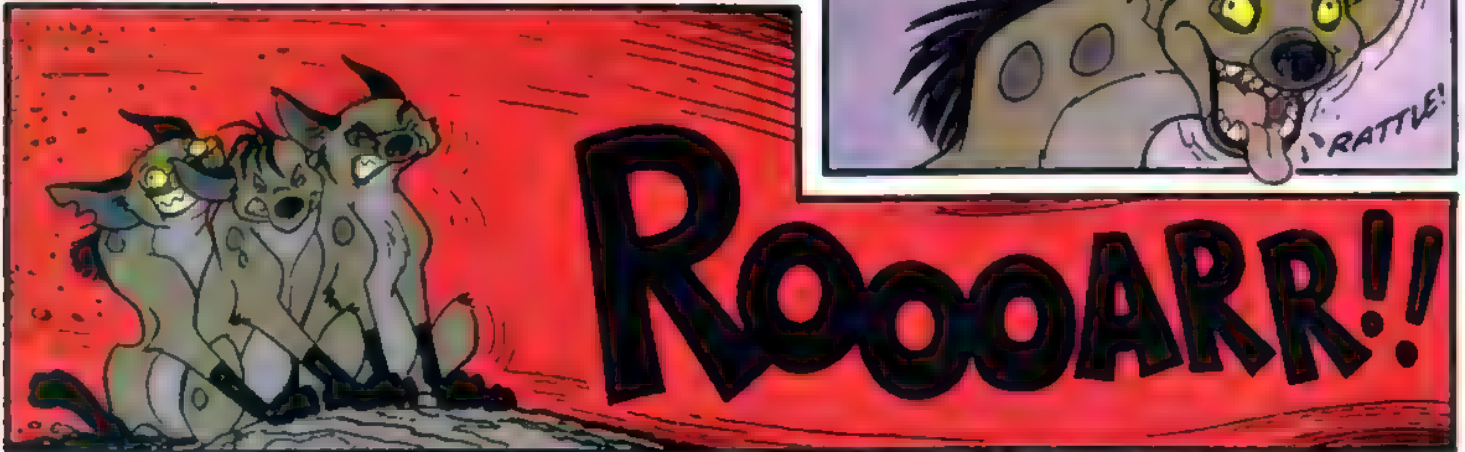
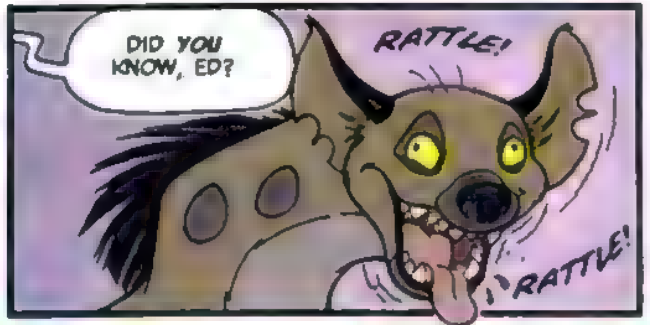
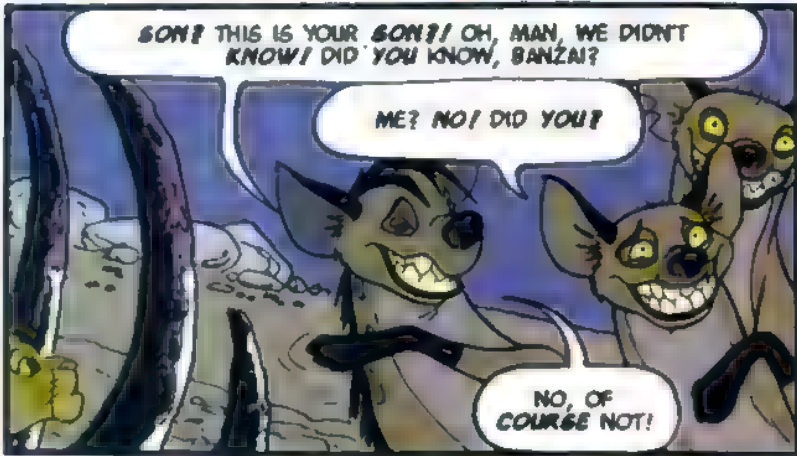
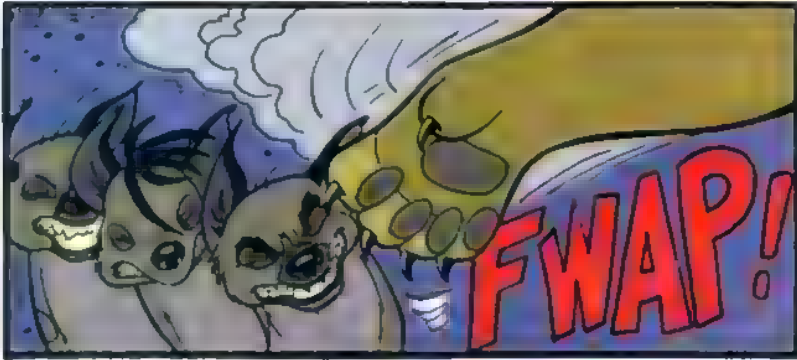












SOON, UNDER THE FIRE OF THE SETTING SUN...

GIMBA, I'M VERY DISAPPOINTED IN YOU.

I KNOW...

YOU COULD HAVE BEEN KILLED! YOU DELIBERATELY DISOBEYED ME! AND WHAT'S WORSE, YOU PUT NALA IN DANGER!

I WAS JUST TRYING TO BE BRAVE LIKE YOU!

I'M ONLY BRAVE WHEN I HAVE TO BE, GIMBA...

...BEING BRAVE DOESN'T MEAN YOU GO LOOKING FOR TROUBLE.

BUT YOU'RE NOT SCARED OF ANYTHING!

I WAS TODAY.

YOU WERE??

YES. I THOUGHT I MIGHT LOSE YOU.

OH. I GUESS EVEN KINGS GET SCARED, HUH?

C'MERE, YOU.

HEE
HEE!

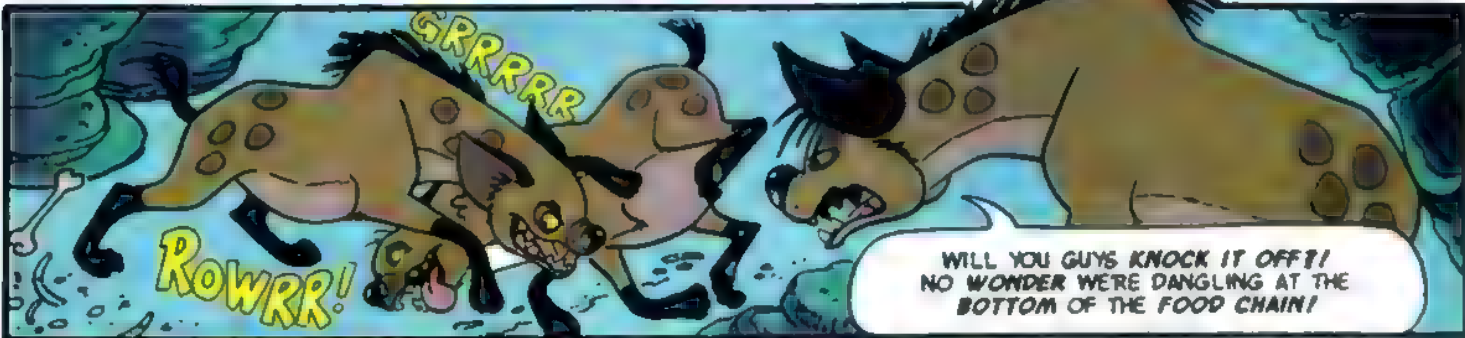
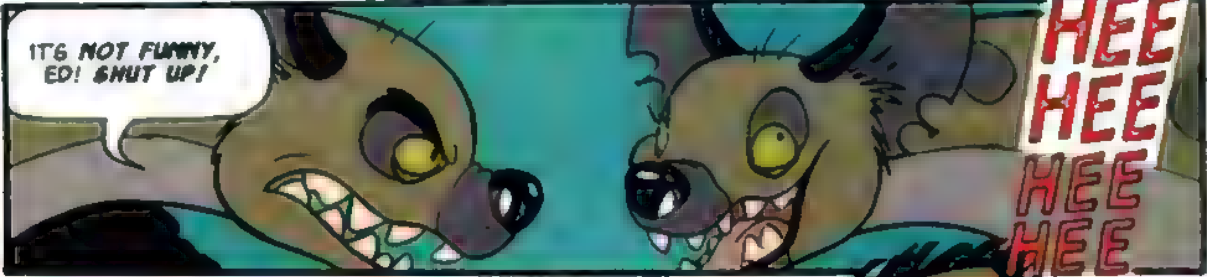
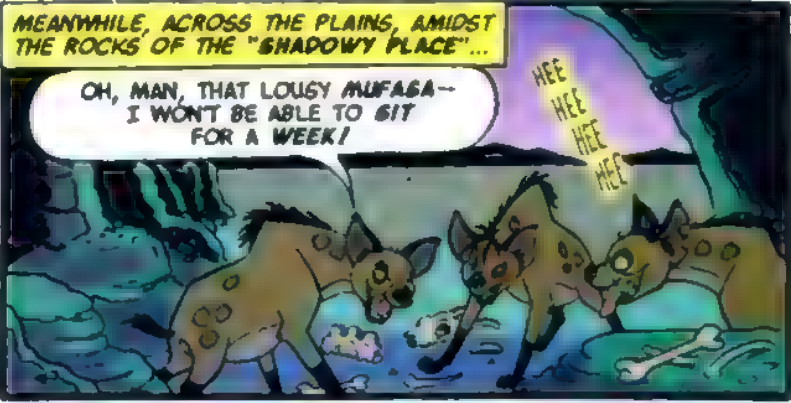
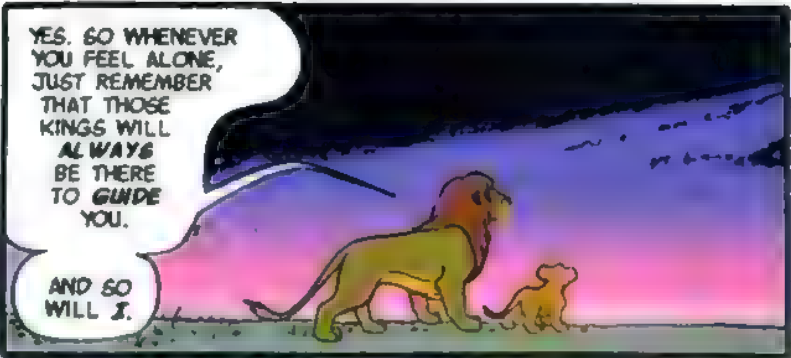
GRRRR!

HEE
HEE!

DAD?

HMM?

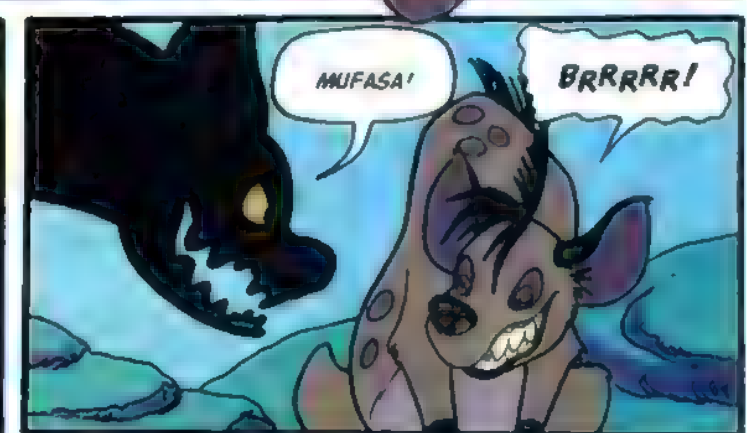
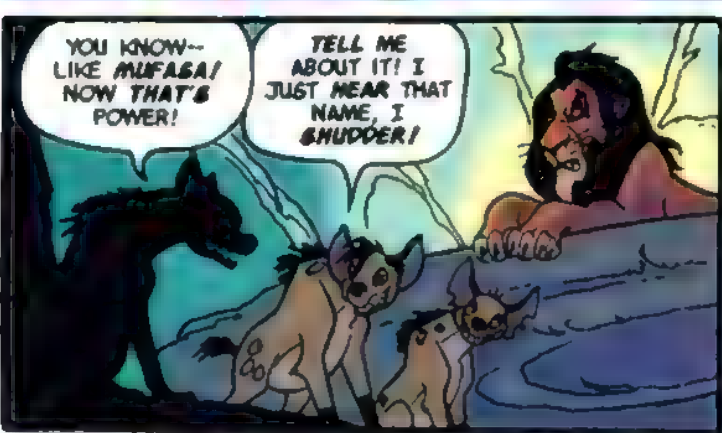
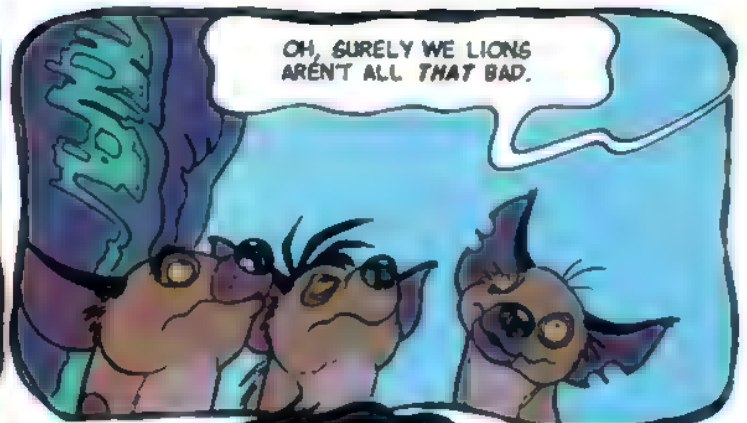
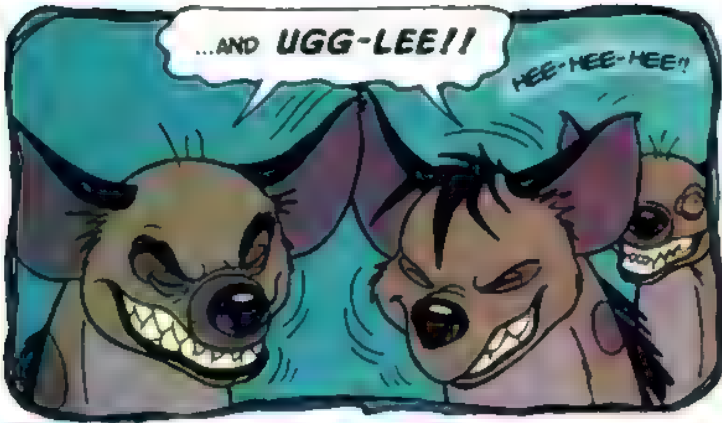
WE'RE
PALS, RIGHT?
AND WE'LL
ALWAYS BE
TOGETHER,
RIGHT?



JUST CAN'T GET THAT
CRUNCH
OUTTA YOUR HEAD!

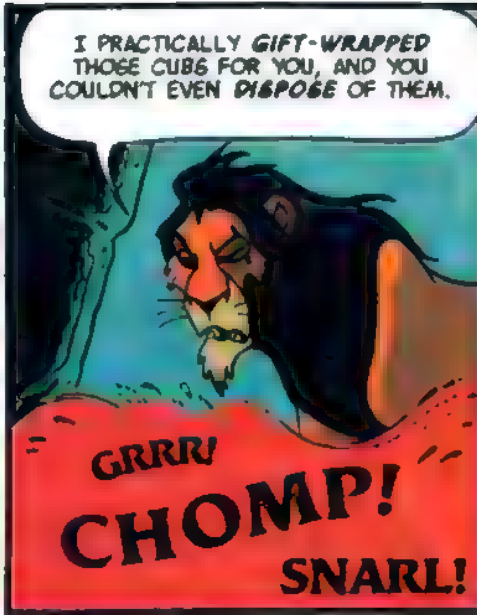


THE ONLY BERRIES
WITH CAP'N'S **CRUNCH**



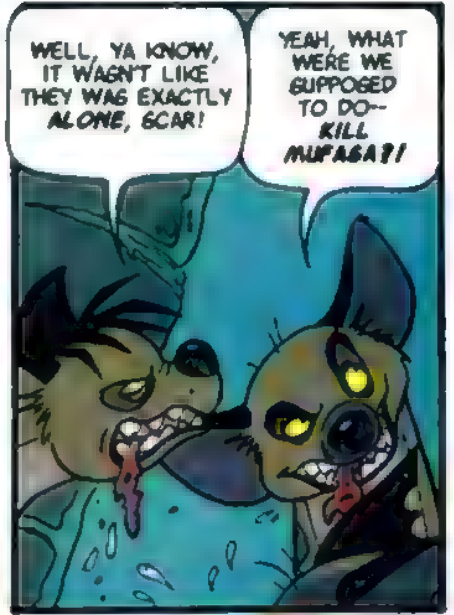


I DON'T THINK YOU REALLY DESERVE THIS.



I PRACTICALLY GIFT-WRAPPED THOSE CUBS FOR YOU, AND YOU COULDN'T EVEN DISPOSE OF THEM.

GRRR!
CHOMP!
SNARL!



WELL, YA KNOW, IT WASN'T LIKE THEY WAS EXACTLY ALONE, SCAR!

YEAH, WHAT WERE WE SUPPOSED TO DO-- KILL MUFASA?!

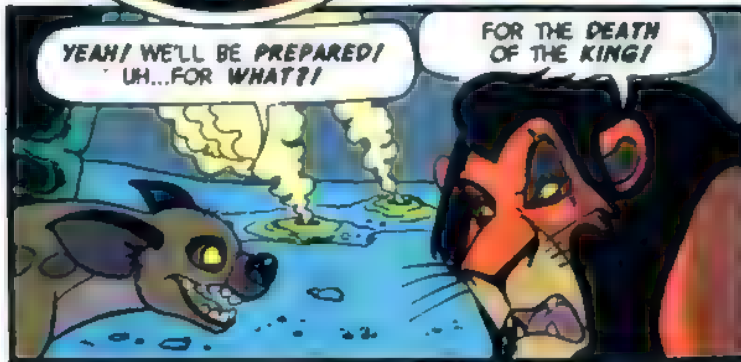


PRECISELY.

YOU'RE ALL DUMBER THAN STICKS, SO LISTEN TO ME AND LISTEN GOOD.



NOW IS THE CHANCE OF A LIFETIME! STICK WITH ME AND YOU'LL NEVER GO HUNGRY AGAIN! BUT YOU MUST BE PREPARED!



YEAH! WE'LL BE PREPARED! UH...FOR WHAT?!

FOR THE DEATH OF THE KING!



WE ARE GOING TO KILL HIM, AND SIMBA, TOO! THEN I WILL BE KING!

LONG LIVE THE KING!



LONG LIVE THE KING!
LONG LIVE THE KING!
LONG LIVE THE KING!

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52 rookies—no Series I repeats

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"Power In The Key" insert—9 big-name big men who control the paint. 14-card packs only.



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Your Jokes Help Homeless People!

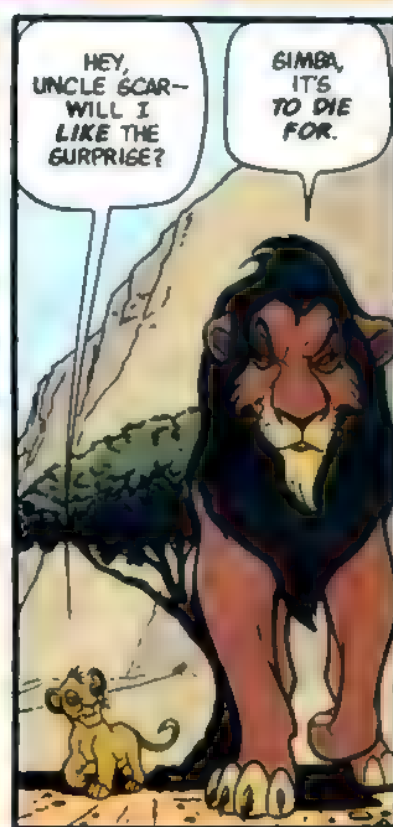
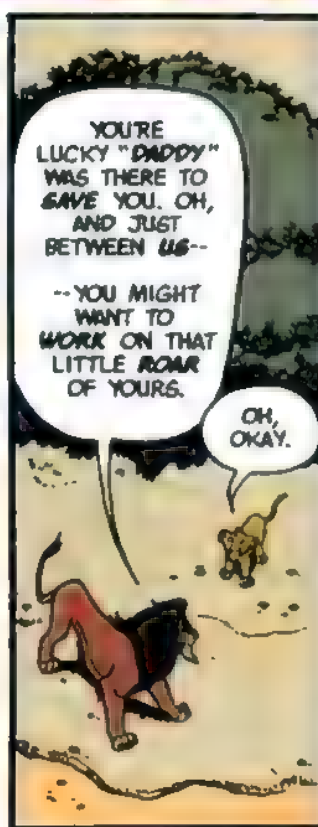
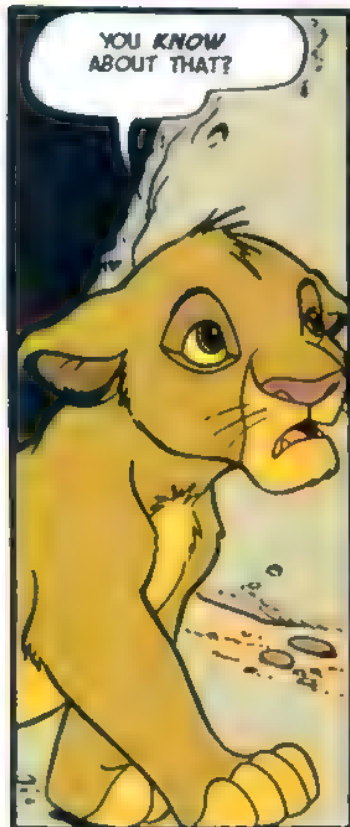
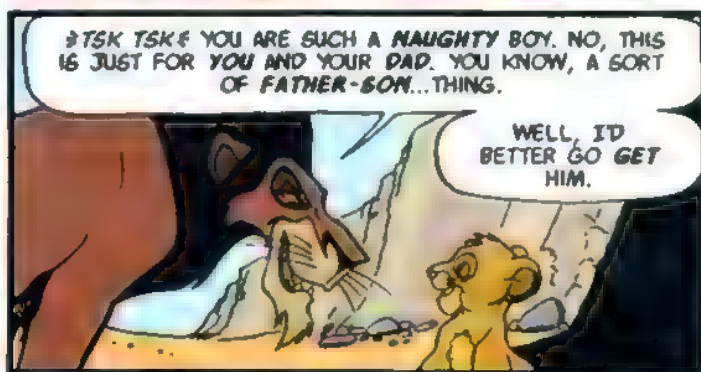
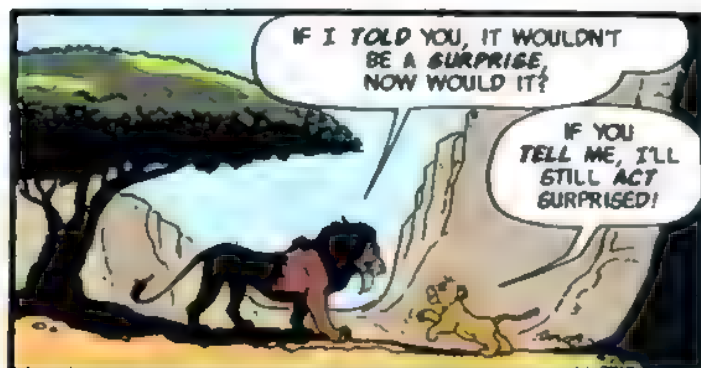
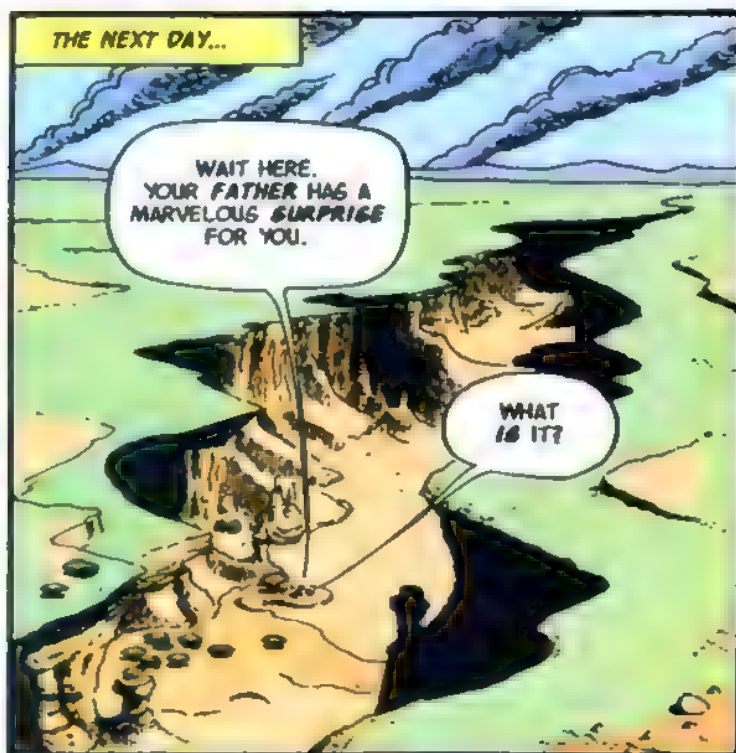
Every time you enter, Concorde Brands
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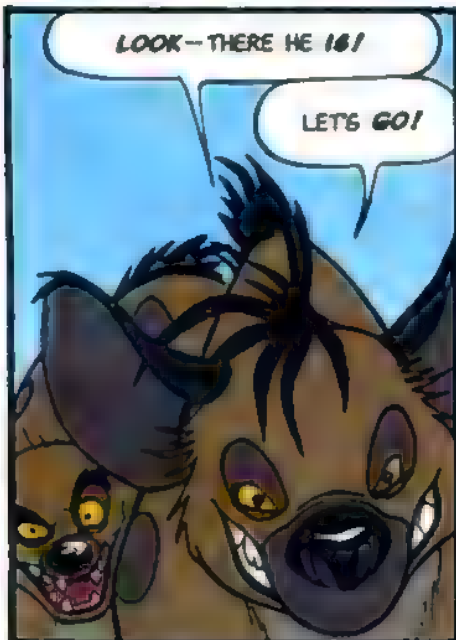
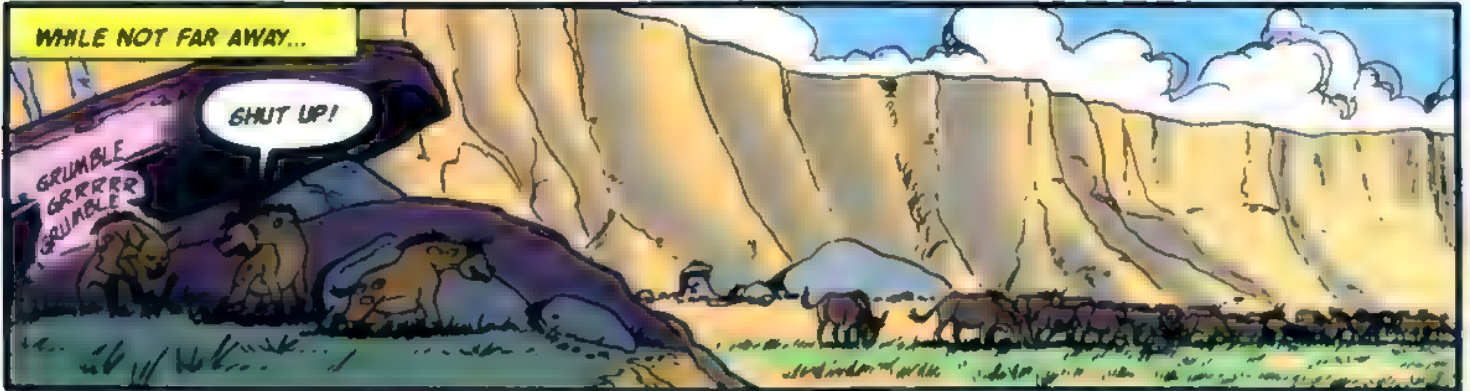
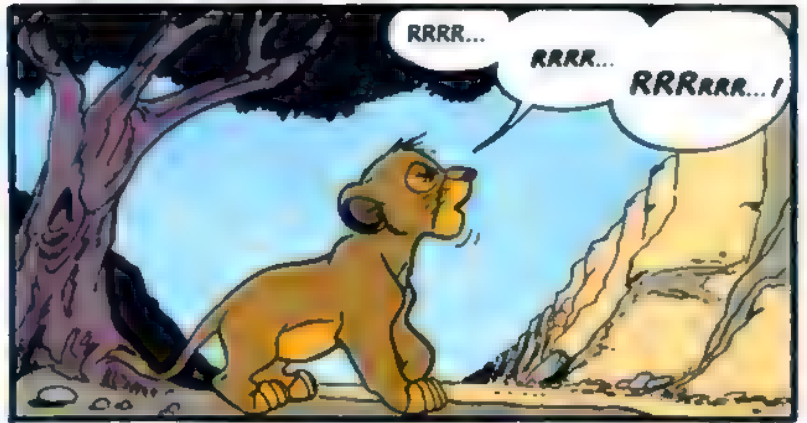
Laffy Taffy

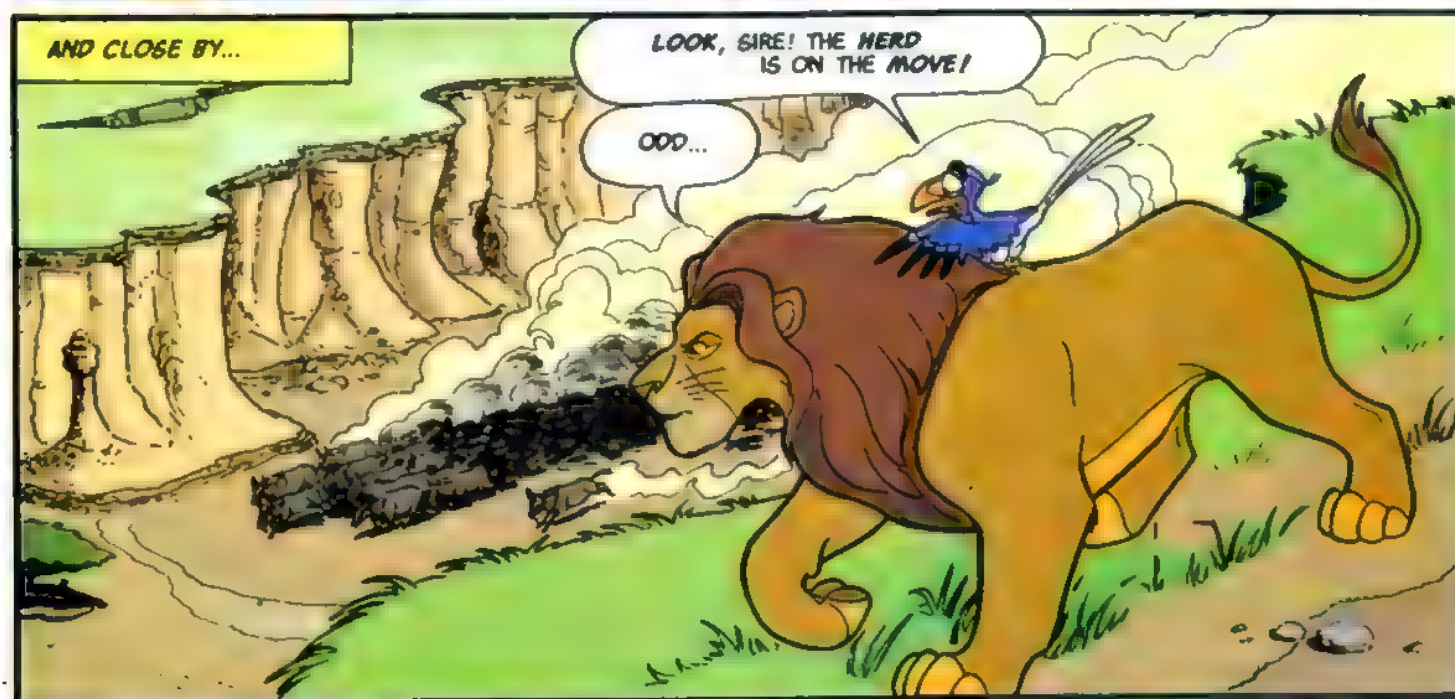
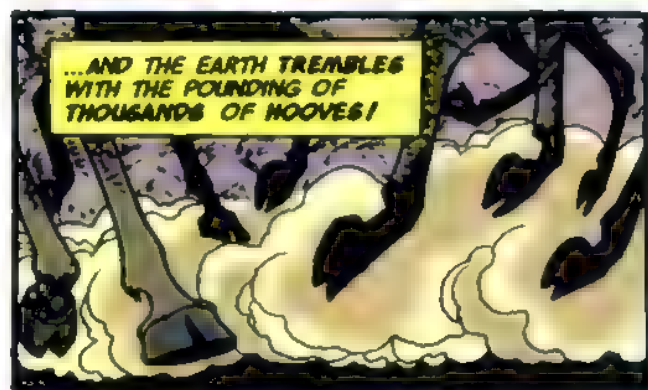
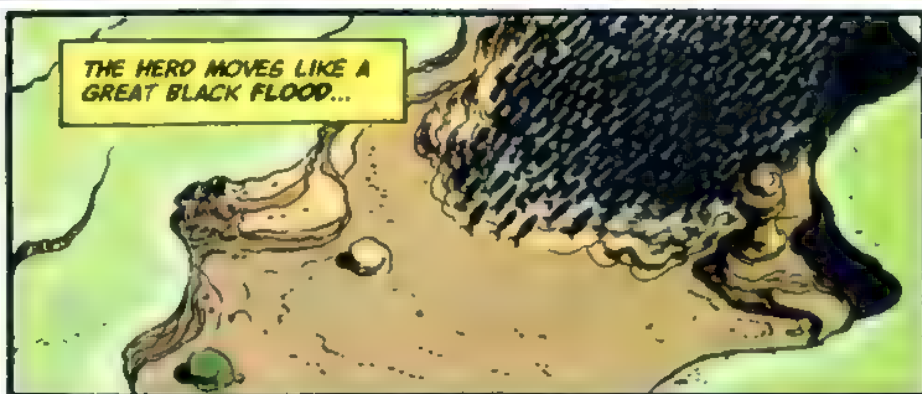
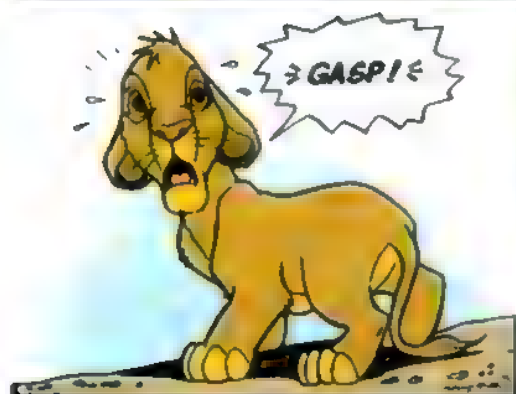
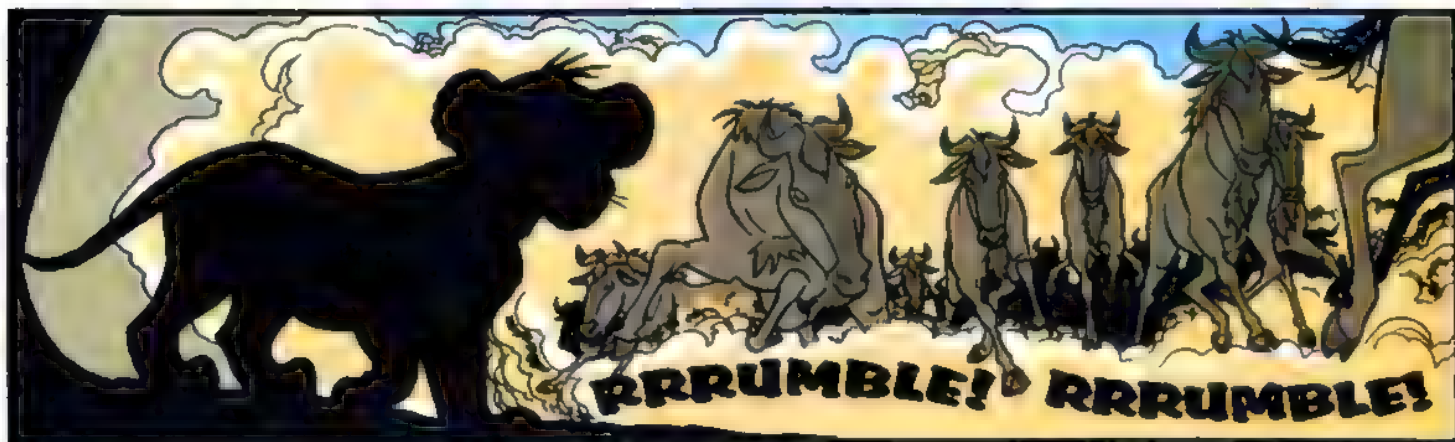
Laffy Taffy Concorde Brands

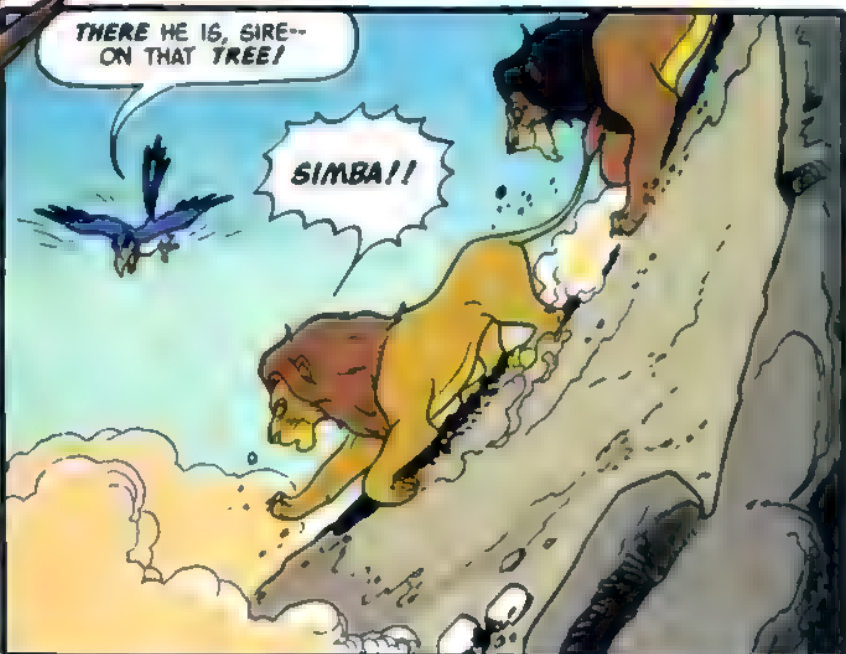
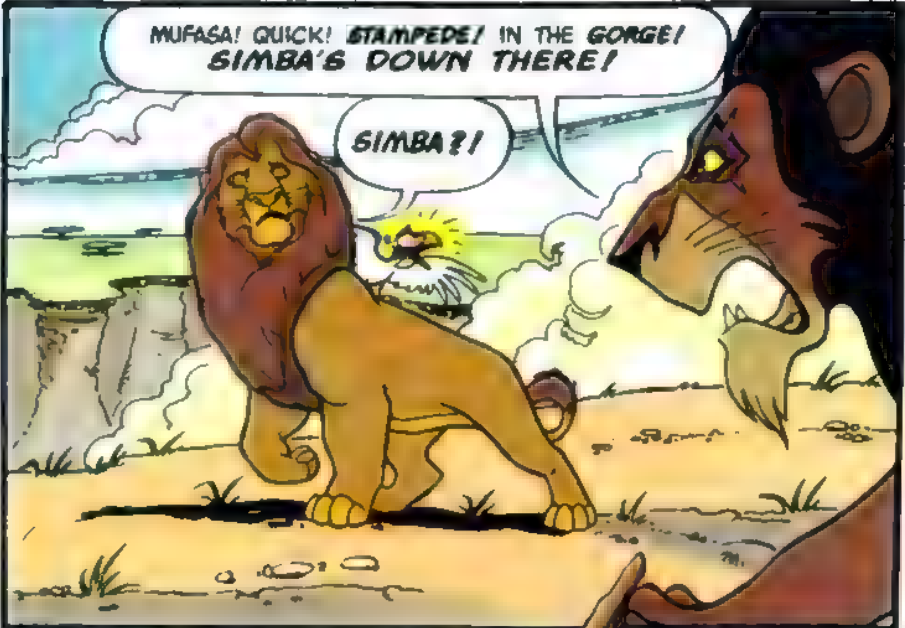
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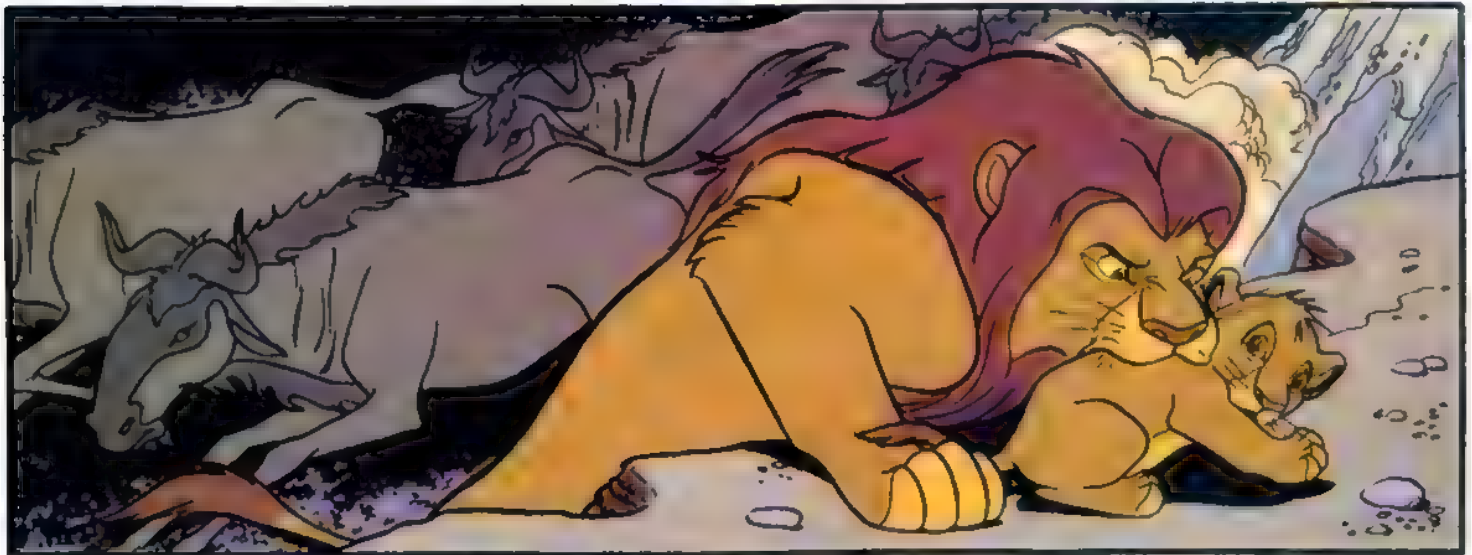
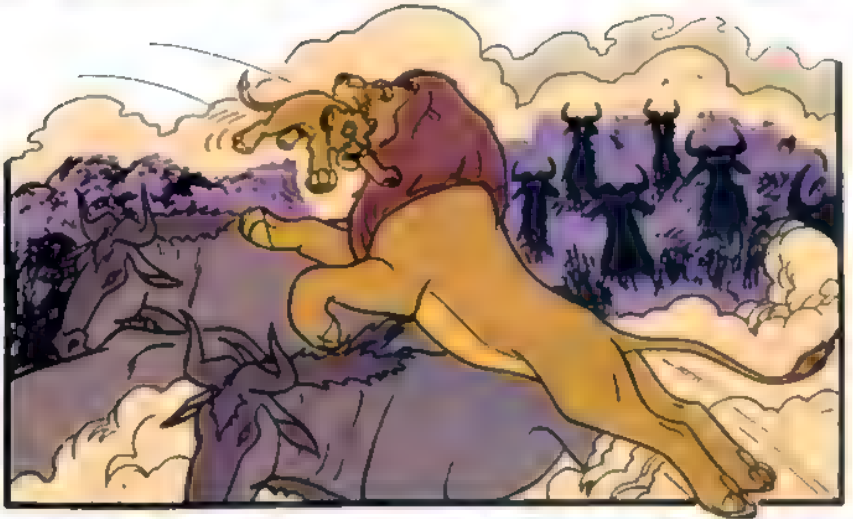
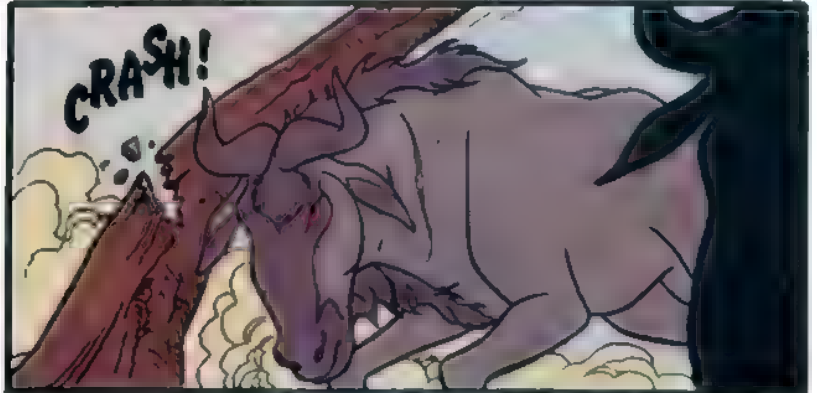
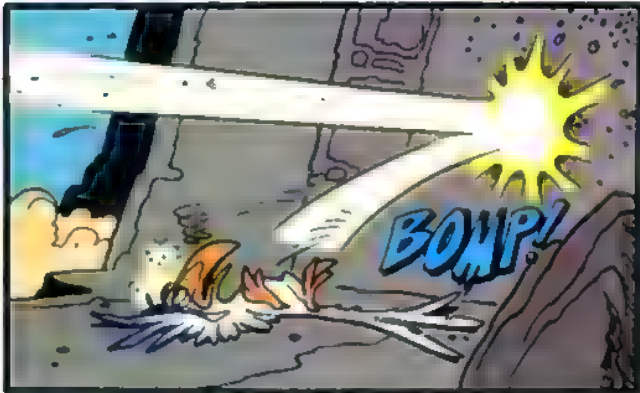
TO ENTER: Come up with an original joke that's in question/answer format
Then, call 1-800-50-LAFFY. Line open 3 p.m. to 9 p.m. CDT, beginning 4/1/94 for
first 5,000 callers. Or, print your joke on a 3" x 5" piece of paper. Include your full
name, age, street address, city, state, zip code and phone number.
Mail to: "America's Funniest Kids," P.O. Box 11850, St. Louis, MO 63105-0650
One joke per entry. Must be 6-15 years of age. A random number of jokes will be
selected for judging. Entries must be received by 10/31/94. For official rules, send
a self-addressed, stamped envelope to "America's Funniest Kids" Official Rules,
P.O. Box 16070, St. Louis, MO 63105-0770. WA residents may exclude postage.

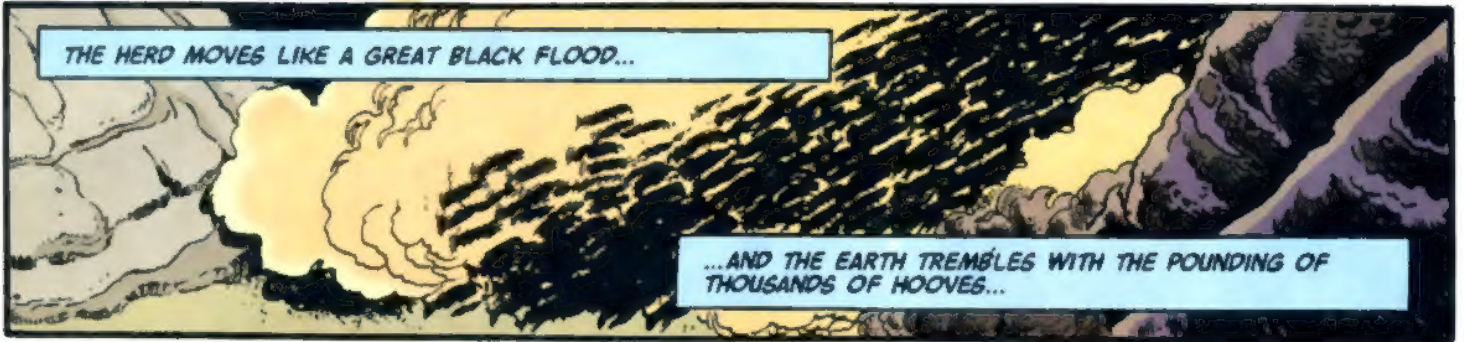
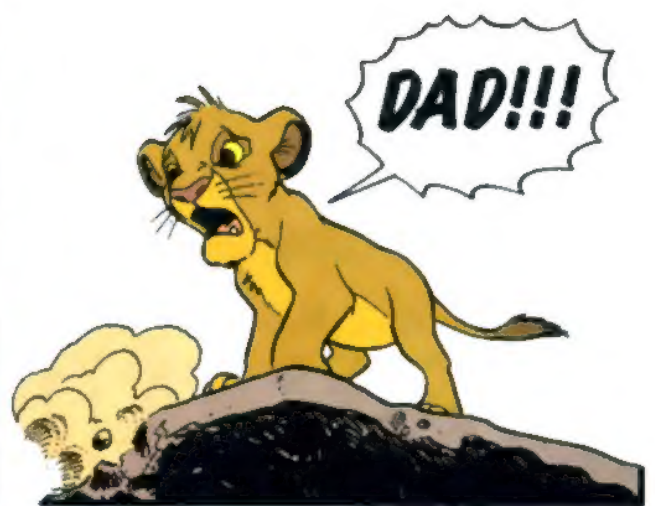












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